

BritSpin 2019 – Information for Sponsors

BritSpin is an annual Ravelry based event, coinciding with British Wool Week and is run entirely by volunteers.

Our focus is to raise money for UK based charities, which for 2019 are the Alzheimer's Society and Alzheimer Scotland.

In 2018 244 spinners participated in the first ever BritSpin, raising a fantastic £3154 for Air Ambulance. The target was £1000! In 2019 we hope to exceed that

BritSpin starts: 2100 BST Wednesday 9 October 2019

BritSpin ends: 2100 BST Sunday 13 October 2019

There are various ways businesses can become involved;

- name a team after your business to raise your company profile and provide an incentive for that team to spin your fibres
- recruit your own team and provide them with fibre or an exclusive discount
- provide fibre to be shared amongst several teams
- offer a discount on your products to all BritSpin participants, there is a dedicated thread on Ravelry for this which will link directly to your website.

Sponsored teams and their spinners are encouraged to use social media to promote your business, linking any pictures of yarn they have spun or items they have made from your fibre.

All sponsors' logos are added to the website links on britspin.org.uk website. We also encourage any business with a Ravelry presence to extend their advertising banner to include the BritSpin Group.

If you would like to discuss our sponsor options, please contact us at sponsoring@britspin.org.uk